

## KBCS Local Content and Service Report

From

### Section 6 of the KBCS Station Activity Survey (SAS)

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

Our programming goals include a commitment to local musicians that fit our mission of diversity. Live performances are recorded through an active partnership with local digital media services. Our information programming supports the same diversity and inclusion focus, striving to highlight under-served and under-represented communities. Our original content is rebroadcast several times and archived on our website. The music and information teams meet regularly to plan, strategize and vision local topics.

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KBCS has active partnerships with several regional agencies, organizations and publications. The regional transit agency supports transportation content produced and archived on the website. 2. We create regular content that is shared with regional full and low power radio stations. 3. Continued to work with other digital media producers on content. 4. Continue to work with regional venues and promoters to assist with festival activities.

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

Over the past year KBCS has continued to be an active leader in local journalism and music production. Membership has seen a steady increase as has fundraising support. Local partnerships, including King County Metro, Northwest Folk life, Wintergrass, have deepened.

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2018, and any plans you have made to meet the needs of these audiences during Fiscal Year 2019. If you regularly broadcast in a language other than English, please note the language broadcast.

Engaged with local high school and running start students interested in interning in music and public affairs areas. 2) Sent staff to the Civil Right Pilgrimage in Alabama, February 2018. This experience became a radio story in early 2019. 3) Research and identify local community members directly impacted by immigration challenges. 4) Research impact of local transportation options on marginalized communities.

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

CSG funding has been a huge addition to our ability to serve our audience more effectively. We're able to create unique content that more accurately reflects the community we serve.