

## **1. SAS Salary Survey Submitted 2/8/2023 DRAFT 2A**

*Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.*

For the past fifty years of broadcast excellence in the greater Seattle metro, KBCS has utilized a community radio programming format with our mission to serve as a community outreach service of Bellevue College.

Bellevue College manages KBCS radio on behalf of the *Bellevue College Board of Trustees*, which hold the stations license. KBCS is designated a self-support division of with Bellevue College and promotes and embraces the educational mission of the college and of higher education. Over the past fifty years, KBCS has become more integrated into the social, cultural, and political infrastructure of our community. The focus on reporting is dedicated to enlighten our audience(s) with reporting that tells the stories and gives voice to the often underserved segments of society. KBCS programming is broadcast throughout the greater Puget Sound region in both analogue FM and digital HD 1 and HD 2 programming streams. KBCS programming is steamed live around the world through our internet based digital based platform located at [www.kbcs.fm](http://www.kbcs.fm). KBCS participates in and serves as a media sponsor of selected social justice focused speaking series. KBCS seeks out collaborations with independent journalists and journalistic organizations both in print, digital, and broadcast media outlets that serve our shared community. KBCS is an early member of the *Eastside Culture Coalition* that promotes and advocates for the arts and culture organizations in communities located primarily on the Seattle Eastside. KBCS programming actively seeks out and broadcasts local cultural programming that focuses on specific ethnic cultures and cultural traditions in our very diverse community such as a weekly program of Slavic folk music.

*2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.*

KBCS is the proud media sponsor of the *Valley & Mountain Speaker Series* that further enhances our shared mission of social justice and free speech. KBCS is a member of the *Northwest Public Affairs Network* which produces and shares news stories from public radio stations in Washington, Oregon, and Idaho. KBCS also collaborates with local and regional high schools and colleges providing internships, volunteer and paid work opportunities, and instruction. KBCS is an active member of the *University Station Alliance*, *Eastside Culture Coalition*, *PRX* and the *Content Depot* public radio programming distribution outlets and a member of the

*National Federation of Community Broadcasters, the Pacifica Radio Network, American Public Media, and other similar organizations and community radio groups.*

- 3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.*

Our association with the Eastside Culture Coalition serving communities on the east-side of Seattle promotes local arts and cultural organizations through the East Hub Arts Calendar that is promoted at no cost both on air and on our website. Evan LeSure, the General Manager of East Hub, has expressed his appreciation to KBCS for helping to promote and spread the news about their online arts and culture calendar to our audience across the greater Eastside. KBCS partners with the *Valley & Mountain Fellowship Speaker Series* that provides thought provoking and often controversial speakers speaking to important topics of social, political, and economic justice and fairness. Reverend Sekou has expressed his appreciation and thanks for our media partnership and the on air promotion for the speaker series as well as interviews with selected featured speakers on our news programming.

- 4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2022, and any plans you have made to meet the needs of these audiences during Fiscal Year 2023. If you regularly broadcast in a language other than English, please note the language broadcast.*

As a full-power community radio station our focus is always on furthering our mission of diversity, equity and inclusion in all aspects of our programming and has been for many years. As noted previously we seek out and promote and partner with organizations that share our social justice mission. We also collaborate on reporting with other independent journalists and organizations in our community. We actively seek out and train volunteer citizen journalists of various ethnic backgrounds and air their stories and unique perspectives on KBCS. Our mission is also to train students from high schools and colleges throughout our community as broadcast journalists. KBCS provides a broadcasting voice for everyday people and not just professional broadcasters to share their passion for music, life, and social justice with the larger community of listeners that we serve. We also broadcast programs and content in languages other than English, such as a traditional Slavic folk music program and programs featuring Hispanic music and culture.